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### **Press Release**

Paris, April 5, 2023

## Vocalcom names Neville Perry Country Manager Middle East

<u>Vocalcom</u>, a global supplier of cloud contact center and customer engagement solutions, is strengthening its presence in the Middle East with the appointment of Neville Perry as Country Manager Middle East. Through this appointment, Vocalcom plans to expand its business in the region and consolidate its operations in the United Arab Emirates.

#### Strengthening Vocalcom's presence in the Middle East and reaching new markets

Vocalcom has appointed Neville Perry as the new Country Manager in the Middle East. He brings more than 28 years of expertise in Customer Experience technologies. For the past 23 years he has focused on growing the contact center application business across Middle East, Africa, Pakistan & Turkey through direct and indirect sales models with large multinational organizations.

Through this appointment, Vocalcom aims to strengthen its presence in the region with an aggressive growth strategy, support structure optimization and empowering business partners. Neville Perry's customer-first approach, combined with his operational experience in large complex contact centers will allow Vocalcom to grow.

"It is an exciting time in the CX world. Even though Vocalcom is one of the oldest players, the product roadmap under the early vision and adoption of cloud, whilst retaining the on-premise solutions, have been ahead of its time and allowed for customers to select their preferred path, while retaining their preferred architecture." says Neville Perry.

#### About Vocalcom:

Created in 1995, Vocalcom is the global leader in customer experience and omnichannel contact center solutions in the Cloud for customer service, sales, and marketing. The company offers all-in-one solutions that are flexible, personalized, and intuitive in the Cloud or on-premise. They cater to companies of all sizes that wish to accelerate their digital transformation by modernizing their contact centers and optimizing the digital experience of their customers. Vocalcom has a strong global presence with 15 offices on 4 continents and counts more than 1 000 company customers in 47 countries around the world.

To learn more: <u>www.vocalcom.com</u> LinkedIn: <u>Vocalcom</u>

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